

2023 - 2024 SEASON



**SPONSORSHIP
AND ADVERTISING
OPPORTUNITIES**





Here at Newcastle Falcons we have a plethora of branding opportunities to suit all brand visions, budgets and goals. From match shirts to TV arc advertising, the choice is yours.



**KIT
BRANDING**

STARTING FROM

£15,000*

DEPENDING ON SIZE AND LOCATION.

**STADIUM
BRANDING**

STARTING FROM

£1,500*

DEPENDING ON SIZE AND LOCATION.



*Prices exclusive of VAT



The digital age has revolutionised engagement between business and consumer. Utilise our growing digital audience to maximise your brand exposure.



SEASONAL DIGITAL MATCH DAY PROGRAMME ADVERT
STARTING FROM **£1,000***

BIG SCREEN AD AT ONE NEWCASTLE FALCONS HOME GAME**
STARTING FROM **£1,000***

BESPOKE SOCIAL MEDIA FEATURE
STARTING FROM **£2,000***

** INCLUDING NEWCASTLE FALCONS PLAYERS, A VIDEOGRAPHER, AND ONE X POST ON OFFICIAL NEWCASTLE FALCONS' PLAYERS AND NEWCASTLE FALCONS' SOCIAL MEDIA. CHANNELS

*Prices exclusive of VAT



Match day sponsorship is a great way to promote your brand; receiving excellent coverage throughout the day ensuring that your business reaches every supporter in the stadium. With new digital elements allowing your reach to extend to our growing social media presence.

STADIUM ACTIVATION

- Flyers placed in hospitality
- Flyering within the stadium bowl**
- One x Pop up in main West Stand concourse
- One x advert in the match day programme***

STARTING FROM

£2,000*

MATCH DAY BALL SPONSORSHIP

- One x guest to deliver the match ball onto the pitch
- Stadium announcement
- One table of four in our Premier Club
- Signed match day ball
- One x social media post

STARTING FROM

£2,500*

MATCH SPONSORSHIP

- Stadium announcements before, during and after the fixture
- One table of four in our Premier Club at your sponsored fixture
- Seats behind the dugout with non playing squad for the duration of the fixture
- One x shirt signed by the Newcastle Falcons playing squad
- One x match day collateral, choose from:
 - Flyers in hospitality
 - Pop up in main West Stand concourse
 - Big screen advert

STARTING FROM

£3,250*

*Prices exclusive of VAT **staff and any promotional material to be supplied by client ***artwork and content to be supplied by client



**BE
BESPOKE**

**BE PART
OF IT**

**BRAND
IT**

A stylized graphic of a bird's tail feathers, rendered in black and white. The feathers are depicted as a series of parallel, slightly curved lines that fan out from a central point, creating a sense of motion and depth. The graphic is positioned on the right side of the page, partially overlapping the 'BRAND IT' text.

Contact corporatesales@newcastle-falcons.co.uk for more information.